



14th Annual

TEE OFF FOR ALS

Golf Tournament

**Monday, June 8th, 2020
Vanderbilt Legends Club
Franklin, TN**

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**The ALS Association Tennessee Chapter • PO Box 40244 • Nashville, TN 37204
615.331.5556 • Anne Rawlins • anne.rawlins@alstn.org**

ABOUT TEE OFF FOR ALS

• JOIN US •

Centrally located in the heart of historic Franklin, Vanderbilt Legends Club boasts a championship tradition and a membership passionate about the game of golf. We are grateful that the June 8th event returns to the Vanderbilt Legends Club for a spirited round of golf with breakfast, lunch and drinks, plus prizes and a silent auction all in support of the vital care services programs, offered by The ALS Association Tennessee Chapter free of charge to those affected by ALS.

Now in its fourteenth year, the tournament provides participants with an opportunity to enjoy a relaxing day of golf and entertainment while helping raise funds for the fight against ALS. Whether you are a company wanting to get involved, or a golf lover gathering some buddies together, this tournament is a promised crowd pleaser!

Of the funds raised by the tournament, more than 86% stays in Tennessee to benefit the local community and support programs, like respite care, equipment loans and more.

Why sponsor? The ALS Association is the only national not-for-profit health organization dedicated solely to the fight against ALS. As the preeminent ALS organization, The Association leads the way in research, care services, public education, and public policy — giving help and hope to those facing this devastating disease. Living with ALS, or taking care of someone diagnosed with ALS, is beyond the true understanding of most people who are not facing it. The challenges seem endless, and the resources are many times not enough. It is our hope that, through a mutually beneficial partnership between your company and The ALS Association Tennessee Chapter in 2020, we will help close some of this resource gap and offer another lifeline of support to everyone touched by ALS.

TOURNAMENT DETAILS

Registration: 7:30AM

Breakfast: Upon Arrival

Shotgun Start: 9:00AM

Lunch/Awards: After the Tournament

PRIZES AWARDED

Hole-In-One

Longest Drive

Closest to Pin

Putting Contest

GOLF TOURNAMENT COMMITTEE:

Jeff Carpenter, Chair

Tyler LeRoy

Bryan Bolton

Dylan Burroughs



SPONSORSHIP OPPORTUNITIES

• YOUR COMPANY IN THE SPOTLIGHT •

PRESENTING SPONSOR (1) - \$15,000

- Designated as Presenting Sponsor:
 - In the event title (Exclusive)
 - Banners (Top Billing)
 - All printed and electronic event promotional materials
 - Event website: Name & Logo
 - The ALS Association of Tennessee home page
- Two (2) foursomes in the tournament
- Four (4) tee signs on the course
- Opportunity to set up a display at the event
- Opportunity to include promotional material for golfers
- Social media recognition as Presenting Sponsor
- Verbal recognition at awards luncheon
- Recognition gift
- Opportunity to speak during awards luncheon
- First Right of Refusal for 2021 Tournament

EAGLE SPONSOR - \$5,000

- Designated as Eagle Sponsor:
 - Banners
 - All printed and electronic event promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- Two (2) foursomes in the tournament
- Two (2) tee signs on the course
- Opportunity to include promotional material for golfers
- Social media recognition as sponsor
- Recognition gift

BIRDIE SPONSOR - \$2,000

- Designated as Birdie Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Opportunity to include promotional material for golfers

TEE SPONSOR - \$500

- Designated as Tee Sponsor:
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- Two (2) tee signs on the course

BEVERAGE CART SPONSOR (1) - \$2,500

- Exclusive recognition as Beverage Cart Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo on beverage cart sign
- Opportunity to include promotional material for golfers

BREAKFAST SPONSOR (1) - \$2,500

- Exclusive recognition as Breakfast Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo on all breakfast table signs
- Opportunity to include promotional material for golfers

PHOTOGRAPHY SPONSOR (1) - \$2,500

- Exclusive recognition as Photography Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo on photo sleeve with team photo for all golfers
- Opportunity to include promotional material for all golfers

GOLF CART SPONSOR (1) - \$2,500

- Exclusive recognition as Golf Cart Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo on golf cart cling signs
- Opportunity to include promotional material for all golfers

SPONSORSHIP OPPORTUNITIES

• YOUR COMPANY IN THE SPOTLIGHT •

LUNCH SPONSOR (1) - \$2,500

- Exclusive recognition as Lunch Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo on lunch table signs and/or stickers on box lunches
- Opportunity to include promotional material for all golfers

AWARDS SPONSOR (1) - \$2,500

- Exclusive recognition as Awards Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo on all awards for sponsors
- Opportunity to include promotional material for golfers

PRIZE SPONSOR (1) - \$2,500

- Exclusive recognition as Prize Sponsor:
 - Banners
 - All printed and electronic promotional materials
 - Event Website: Name & Logo
 - The ALS Association of Tennessee home page
- One (1) foursome in the tournament
- Two (2) tee signs on the course
- Company logo
- Opportunity to include promotional material for golfers

IN-KIND SPONSOR OPPORTUNITIES:

Not able to offer a cash sponsorship, but still want to be involved? We would love for you to be an in-kind sponsor! The following opportunities will receive customized recognition.

Options:

- *Company-branded swag for all players (golf balls, hats, golf ball cleaner, golf towels, sunscreen, etc.)*
- *Donate a silent auction item (tickets, gift cards, autographed sports items, rounds of golf, etc.)*
- *Photography/Videography: we would love to have a professional photographer/videographer donate their time to take team and tournament photos. Also to be recognized in promoting the 2021 tournament.*

Do you have another idea? Reach out to Anne Rawlins (anne.rawlins@alstn.org).

PARTICIPANT OPPORTUNITIES

• FOR SPONSORSHIP ADDITIONS OR CLIENTS •

The following can be added on for additional teams not included in your sponsorship. Please note, the following benefits are granted to all sponsored teams as well.

TOURNAMENT FOURSOME \$1,000

- Green fees with cart
- Practice balls for the driving range
- Beverages and refreshments on the course

INDIVIDUAL PLAYER \$250

- Green fees with cart
- Practice balls for the driving range
- Beverages and refreshments on the course

SUPER TICKET \$25

Includes:

- Two (2) mulligans
- One (1) red tee

**Available for advance purchase or at the tournament*



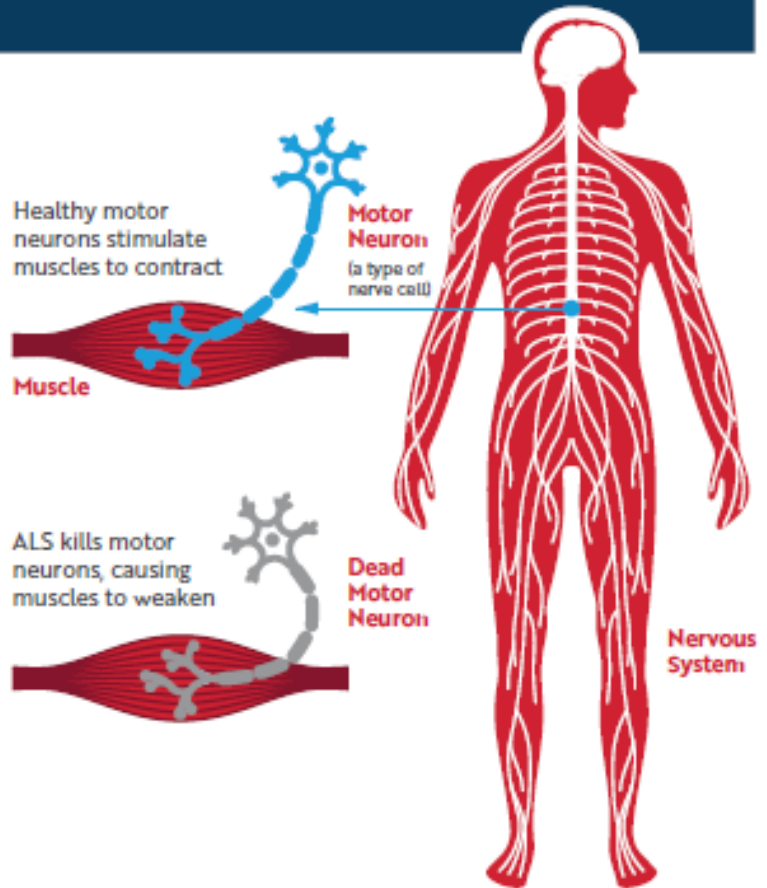
WHAT IS ALS?

a•myo•tro•phic lateral sclerosis

ALS IS A PROGRESSIVE NEURODEGENERATIVE DISEASE THAT AFFECTS NERVE CELLS IN THE BRAIN AND SPINAL CORD.

ALS usually strikes people between the ages of 40 and 70, but it can strike anyone at any time. There are more than 16,500 Americans living with ALS.

Although there is not yet a cure or treatment that halts ALS, scientists we fund through our global research program have made significant progress in understanding what causes ALS. But their work is not done. Together, we work toward a cure.



FACTS ABOUT ALS


 **5,000+** people are diagnosed per year

10% of cases are inherited through a mutated gene

 **2-5 YEARS** is the average life expectancy

90% of cases occur without family history

 Every **90 MINUTES** someone is diagnosed and someone passes away

 **\$250,000** is the estimated out-of-pocket cost for caring for a person with ALS

 Only **4 DRUGS** are currently approved by the U.S. FDA to treat ALS (Riluzole, Nuedexta, Radicava, and Tigtutik)

 **\$2 BILLION** is the estimated cost to develop a drug to slow or stop the progression of ALS

There is **NO CURE** for ALS

SYMPTOMS

Progressive loss of muscle control

- ALS gradually prohibits the ability to:
 - Speak
 - Grasp objects
 - Swallow
 - Move
 - Walk
 - Breathe

DIAGNOSIS

Difficult to diagnose

- ALS is often diagnosed by ruling out other diseases, which may take months or years

MILITARY

Veterans are more likely to get ALS

- ALS affects veterans who served in peacetime and war
- ALS impacts veterans, regardless of the branch of service or the war they served in

SPONSORSHIP COMMITMENT

• HELPING TO CREATE A WORLD WITHOUT ALS •

YES, Sign Me Up for Tee Off For ALS on June 8, 2020!

Deadline for Sponsorship Commitment: Monday, May 11, 2020

Name: _____ Title: _____

Company: _____

Address: _____ Suite/Apt: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Extension: _____ Fax: _____

Email: _____

YOUR SPONSORSHIP LEVEL:

| | | | |
|--|---|--|---|
| <input type="checkbox"/> PRESENTING: \$15,000 | <input type="checkbox"/> EAGLE: \$5,000 | <input type="checkbox"/> BIRDIE: \$2,000 | <input type="checkbox"/> TEE: \$500 |
| <input type="checkbox"/> BEVERAGE CART : \$2,500 | <input type="checkbox"/> BREAKFAST: \$2,500 | <input type="checkbox"/> PHOTOGRAPHY: \$2,500 | <input type="checkbox"/> GOLF CART: \$2,500 |
| <input type="checkbox"/> LUNCH: \$2,500 | <input type="checkbox"/> AWARDS: \$2,500 | <input type="checkbox"/> PRIZES: \$2,500 | |
| <input type="checkbox"/> FOURSOME: \$1,000 | <input type="checkbox"/> INDIVIDUAL: \$250 | <input type="checkbox"/> SUPER TICKETS: \$25 QTY: _____ | |

Please reserve our sponsorship with payment as follows:

Check payable to The ALS Association of Tennessee has been requested and will be forwarded

Credit Card: Visa – Mastercard – Discover – American Express

Card # : _____ CVV Code: _____

Expiration Date: ____/____/____ Signature: _____

In-Kind Donation: Please provide product information here:

PLEASE COMPLETE THIS CONTRACT & MAIL OR EMAIL TO:

The ALS Association of Tennessee • P.O Box 40244 • Nashville, TN 37204
Telephone: (615) 331-5556 • Email: golf@alstn.org